

PETER VON IRLE
Co-Founder | Managing Partner

I'm a globetrotting (ad)venture capitalist, passionate about the game of business. While vetting hundreds of potential deals and spearheading investments into over 90 companies, I've flown millions of miles and traveled throughout nearly 100 countries (and counting).

During my travels, I've slept in a general's quarters on a military base at a Russian border crossing while he retired to his boom-boom room, and intentionally caught bubonic plague by eating infected swamp rat in Central Asia. I've laid low in-country as my buddy's family was overthrown in a military coup, and rolled through borders in a HUMVEE caravan just hours before the crossings were sealed.

As a boy, I survived a bombing on a train station, sprinting through clouds of tear gas and rubble amidst a cacophony of terrified screams, to reach the embrace of clean air.

I've eaten snakes, chased wild camels, been attacked by a massive feral hog – with the scars to prove it.

I earned my stripes as a founder and entrepreneur, gaining the gnarly scars that are a rite of passage for nearly all of us, "failed fast and fell forward", and eventually battled my way to success, gaining wonderful experiences which I'm passionate about sharing, via our Hatchery | Accelerator programs, and also as an investor and activist BoD/BoA participant.

Coolhunting comes naturally. I'm blessed to identify trends, often years in advance, and understand how they'll unfold. I attended my first blockchain conference in Singapore in spring 2013.

I'm a huge fan of Ayn Rand and Ludwig von Mises.

I'm not the mad scientist formulating incredible, innovative designs in my kitchen or garage - I'm the visionary strategist leader whose deep + broad grasp of The Game of Business scales those pioneering endeavors.

I've been a repeated guest speaker at various global Venture Capital meet-up events. I love weaving my deep understanding of global geopolitics + macroeconomics, coupled with myriad experiences, into my ongoing investment theses.

Avocationally, I'm passionate about the pursuit of robust longevity & living well.

My drug of choice is adrenaline. When I'm not on the road, in the office, or in the gym, you're likely to find me in the chaos of Class V rapids, or rocketing down steep-n-deep double black mountain slopes.

To otherwise unwind, I love the staccato punctuated rasp of my sports cars pulling 3.5Gs through serpentine switchbacks, the transportive earthy sensations in the leaves of old books, the breathy raw silk of swing, the pulsing bass of EDM.

My two Border Collies are the apple of my eye.

EDUCATION

- Washington And Lee University School Of Law
- Doctor Of Law - JD, International Business, Trade, and Tax Law
- Activities and Societies: NCAA Football Player and Coach. President, National Lawyers Guild, W&L Chapter
- Whitworth University
- Bachelor of Arts - BA, Graduated Salutatorian, Summa Cum Laude | International Political Economy; Russian History